

PROCEDURE FOR MAKING CLAIMS OF COPYRIGHT INFRINGEMENT

LifePics respects the intellectual property rights of content creators. We explicitly prohibit Users from using the Sites and Services to publish or transmit materials in violation of another party's copyrights. The following policy describes how LifePics responds to copyright owners who believe their copyrights are violated by material contained on the Sites and how LifePics Users may dispute such allegations.

In accordance with the Digital Millennium Copyright Act ("DMCA"), LifePics responds to a Notice of Alleged Copyright Infringement, described in Section A below, by promptly removing or disabling public access to the allegedly infringing material. Users who believe their content was removed or disabled as a result of mistake or misidentification may submit a Counter Notification, as described in Section B below.

A. Copyright Owners Alleging Infringement

Copyright owners who believe their creative works are accessible via the Sites in violation of their rights, may submit a written Notification of Alleged Copyright Infringement ("Notification") by fax, mail, or e-mail, containing the following information, as provided in DMCA, 17 U.S.C. § 512(c)(3):

1. Identification of the specific copyrighted work you claim to have been infringed, described with sufficient detail, for LifePics to locate your work, or, if multiple copyrighted works at a single online site are covered by a single Notification, a representative list of works at that site.
2. Identification of the specific material located on the Sites that you claim infringes upon the work you described in Item 1, described with sufficient detail for LifePics to locate the allegedly infringing material on the Sites.
3. Your contact information, including at a minimum: your name, mailing address, telephone, and if available, an email address.
4. The following statement: "I declare under penalty of perjury that I have a good faith belief that the use of the material identified in this Notification is not authorized by the copyright owner, its agent, or the law."
5. The following statement: "I declare under penalty of perjury that the information in this Notification is true and that I am the owner, or authorized to act on behalf of the owner, of an exclusive right in the material for which I am alleging infringement."
6. An electronic or physical signature of the copyright owner, or a person authorized to act on behalf of the owner.

Notifications that do not adequately comply with the preceding requirements may delay LifePics' response, or in some cases may be disregarded.

If your Notification materially misrepresents a claim that content accessible via the Sites infringes upon your copyright, you may be liable for damages, including attorneys' fees and other costs. As a precaution, if you are in doubt whether the material identified in Item 2 infringes the copyrighted material you identified in Item 1, we recommend you consult legal counsel before submitting this Notification.

Submit the Notification by mail, e-mail or fax to LifePics' Designated Copyright Agent:

Attn: LifePics Designated Copyright Agent
LifePics, Inc.
5777 Central Ave.
Suite 120
Boulder, CO 80301
E-mail: support@lifepics.com
Fax: 303-413-1800

After LifePics receives your Notification, we will expeditiously remove or disable access to the disputed material and promptly notify the User of our actions. The User may then file a Counter Notice, as described below. If LifePics receives a valid Counter Notice from the User, we will promptly send you a copy of the Counter Notice and inform you that we will replace the removed material or restore access to it in no sooner than ten (10) and no later than fourteen (14) business

days from receipt of the Counter Notice, unless you notify our Designated Copyright Agent that you have filed suit in U.S. District Court seeking an injunction against the User.

B. Users Alleging Mistake or Misidentification in Removal of Content

Users who believe that LifePics removed or disabled access to their Content as a result of mistake or misidentification may contest our actions by submitting a Counter Notification, containing the following information, as provided in DMCA, 17 U.S.C. § 512(g)(2) and (3):

1. Identification of the specific material that you believe was removed from the Sites or to which access has been disabled, and the location or URL where the material appeared before it was removed.
2. The following statement: "I declare under penalty of perjury that I have a good faith belief that the allegedly infringing material was removed or disabled as a result of mistake or misidentification."
3. Your contact information, including, at a minimum: your name, mailing address, telephone, and if available, an email address.
4. A statement that you consent to the jurisdiction of the Federal District Court for the judicial district that includes your mailing address (or if you live outside the United States, for any judicial district in which the Sites can be accessed) and that you will accept service of process from the party who submitted the Notification or an agent of such person.
5. An electronic or physical signature, from you or other person authorized to act on behalf of the owner of material that was removed.

Submit the Counter Notice by mail, e-mail or fax to LifePics' Designated Copyright Agent:

Attn: LifePics Designated Copyright Agent
LifePics, Inc.
5777 Central Ave.
Suite 120
Boulder, CO 80301
E-mail: support@lifepics.com
Fax: 303-413-1800

If your Counter Notice meets the requirements described above, LifePics will send a copy of the Counter Notice to the original complaining party, explaining that LifePics will replace or restore access to the disputed content no sooner than ten (10) and no later than fourteen (14) business days from receipt of the Counter Notice, unless that party notifies our Designated Copyright Agent that he has filed suit in U.S. District Court seeking an injunction against your continued use of the disputed content.

If your Counter Notice materially misrepresents that the content that was removed or disabled by mistake or misidentification, you may be liable for damages, including attorneys' fees and other costs. As a precaution, if you are in doubt whether the material identified in Item 1 was removed or disabled as a result of mistake or misidentification, we recommend you consult legal counsel before submitting this Counter Notice.